

With over 32 million households across 7,100 zip codes, rural markets offer higher response rates, greater loyalty, and less competition—making them prime growth opportunities.



You've Got Business Out Here.



Telecom is Poised for Rural Growth.

With a multibillion-dollar federal investment into expanding rural broadband, Wireless, and 5G infrastructure, telecom is poised for rural growth.



Our Approach:

We combine direct mail with digital solutions and real-time tracking, with **4.7x more cost-efficient customer acquisition than other media.**¹ We know that 46% of rural residents responded to ads/coupons in their mailbox in the last 12 months.² Our advanced analytics, like foot traffic and conversion rates, ensure your marketing efforts are optimized for success.



Proven Results:

Mspark guarantees results.* The asterisk, the fine print—what does the guarantee really mean? When Mspark's data-driven solutions are paired with our clients' first-party data, we can guarantee a response rate—simple as that.



Why Mspark?

- **Rural Market Expertise:** We know how to connect with rural communities.
- **Guaranteed Response Rate:** Measurable results—guaranteed.
- **Custom Solutions:** Tailored direct mail and digital marketing strategies.
- **Trusted Partner:** 35+ year track record helping businesses nationwide.

Ready to tap into rural America? [Email us](#) or contact us at 877-620-6320.

Mspark. You've Got Business Out Here.