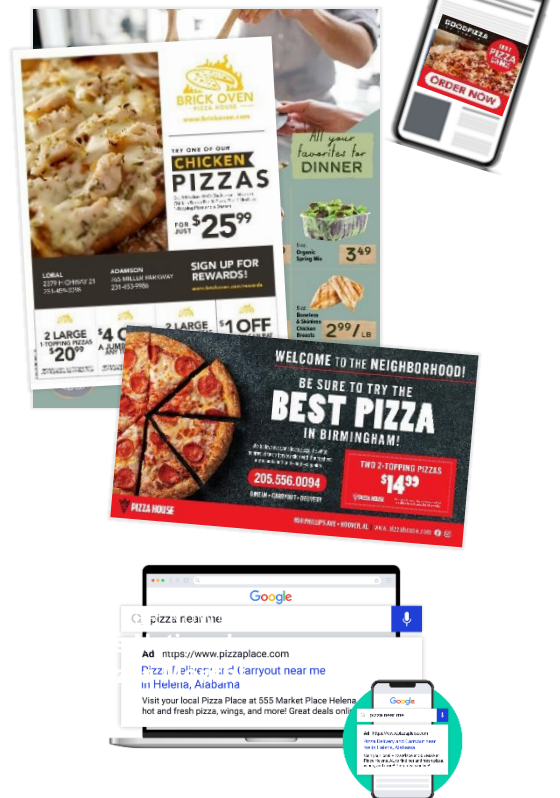




- We prioritize what we know about your audience and goals to deliver full-funnel, data-driven marketing solutions.
- We harness the power of analytics to develop platform-agnostic media strategies that reach the right customers at the right time.



- **Drive awareness and ROI** for your restaurant with our Shared Mail Wrap ad placement, driving high visibility and response to offers.
- Use **social media** to reach highly targeted audiences and grow your local following.
- **Use trigger marketing tactics** to deliver relevant offers for birthdays, new movers, and other life events.
- Use **search engine marketing** to reach audiences searching for specific keywords, like 'pizza near me,' or convert them later with **display ad keyword retargeting**.
- **Maximize sales during key pizza holidays** including the Super Bowl, Pi Day, National Pizza Month, Halloween, and more!



Get started today at **[mspark.com/contact](https://mspark.com/contact)**

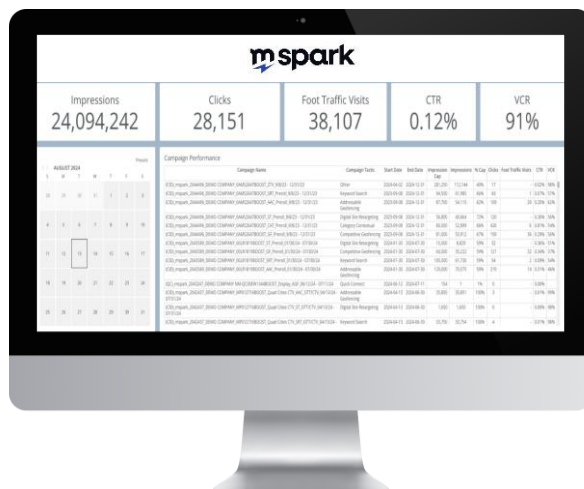




# Actionable Results.



**Our campaign reporting brings your strategic story to life.**



**01. Continuous Improvement:** We analyze performance across media, audiences, and geographies to enhance it further.

**02. Collaborative Data Sharing:** Sharing data, like CRM, store performance, or redemption data, helps us understand how your campaigns are performing.

**03. Enriched Insights:** By allowing us to enrich your data with our resources, we uncover who's engaging with your campaigns, who isn't, and how to refine our strategies for greater impact.



## ABOUT US:

**Mspark** is a results-driven media company that delivers measurable campaigns with guaranteed ROI. We enable audience-based targeting through multichannel marketing with full-device attribution for precise insights. Our full-funnel approach ensures that our clients optimize their marketing budgets while driving profitable growth.

**37 years**

Founded in 1988, we've spent 37 years building audiences and customer relationships.

**30,000+**

Audience data points for use in reaching and creating target audiences for your campaigns.

**135M+**

Targeted reach across 135+ million households through our digital and mailbox solutions.

**3,000+**

Over 3,000 clients trust us to build full-funnel campaigns and achieve their marketing goals.

**MSPARK.COM**

**Ready to Deliver Results?**  
**Let's Get Started Today.**

